

# DANIEL REDHEAD

Name: Daniel Redhead

Age: 20

Where I Live: North Lincolnshire



*“Social action has taken me on my own personal journey, making me a more rounded and confident individual willing to take on any challenge.”*

## MY SOCIAL ACTION JOURNEY

I became involved with fundraising for the charity Leukaemia and Lymphoma Research when my good friend, James, died of cancer when I was 15. I established the Winterton and District Branch of the charity in 2011, and my role involves leading a team of young people to arrange fundraisers and awareness-raising events. One of our branch's missions is to be an integral part of the community, benefitting our local area while raising funds for the charity – over £52,000 so far.

Many members of our team have been recognised for their dedication and commitment to the cause: 11 members of the team hold

Diana Awards, 13 members hold Lions Young Leaders in Service Awards, and I carried the London 2012 Olympic Torch through Scunthorpe. I'm also proud to be supported to do 100 hours of social action through Lloyds Scholars.

The Winterton and District branch was named as our hometown's charity by our mayor, and I believe our success comes from our ability to adapt our fundraisers to different situations. I am motivated to help those who are going through what my friend went through during his illness.

### KEY CHARACTER QUALITIES AND VIRTUES

**Dedication** | **Community Awareness**

### The adult who has most inspired me to get involved in social action is ...

Don Johnson, Winterton's local humanitarian.

## MY SOCIAL ACTION PLEDGE

**#iwill** raise £15,000 this year for Leukaemia and Lymphoma Research, keeping me and my team on track to reach our £100,000 target by 2017.